Convergent Thinking Group

Waymaker SEO

Why/How SEO Is Important

Search Engines are crawling your website looking for content and links to other websites. If your website is not Search Engine Optimized, you are missing out and won't be found for keywords that are important.

Our Method

Code: Fix code errors and increase crawl frequency and depth
Content: Keyword Rich Content to be found for a specific phrase(s)
Community: Improve inbould linkhs with higher quality backlinks
Competitors: See what your competiors are doing, do a little better

Site Index Process (Linked Sites)

Inbound Link

Search Engines Spiders

CODE

Site Index Process **(Your Site)**

Text

Code Errors — Low #

High #

Delay in Indexing

CONTENT

Index Pages & Keywords

COMMUNITY

Index Outbound Links

Inbound Links

COMPETITORS

Comeptitor Sites

Index Pages & Keywords

Index Outbound Links

Inbound Links

Web Users

Key Word Search

Search Engine Database

Web Search Displays